

## JOEY SKAGGS WORKSHOP & SPEAKING ENGAGEMENTS

*Bring Joey Skaggs, the notorious multimedia artist, satirist, and media critic to your campus to compliment your screening of Art of the Prank, the award-winning documentary about his work. Skaggs leads discussions and workshops that are tailored to your event.*

Joey Skaggs invented “fake news.” He’s been doing it since before the term was coined, and he does it with a purpose. He’s been a doctor, lawyer, Indian Chief, and King of the Gypsies—all of them satirical characters created to tackle issues like corporate greed, inequality, exploitation, and environmental destruction. Using guerrilla-marketing tactics and aided by an ever-changing, international band of co-conspirators, he hooks the media into reporting his hilarious fabrications. As the results go viral, uncomfortable but highly relevant truths are exposed.

Skaggs’ work has been featured on CNN, Entertainment Tonight, Good Morning America, Phil Donahue, Geraldo, and National Public Radio, and written about in *The New York Times*, *Wall Street Journal*, *Washington Post*, *The New Yorker*, *Newsweek*, *Life*, *WIRED*, *New York*, and *People* among others.

His goal is to get people thinking about what they believe, how they came to those beliefs, whether they question the source of those beliefs—and if not, why not. His message is, quite simply: “don’t always believe what you see, read or listen to.”

*Art of the Prank*, directed by Andrea Marini, takes audiences on an intimate journey into Joey’s never-before-seen world. Bring Joey to your school and make your screening an event experience--**it’s a unique opportunity to actually meet the wizard behind the curtain!** Learn how this creative and provocative artist’s strategies and techniques can benefit you.

In workshops, Skaggs uses hot-off-the press examples to reveal how the media disseminates hype, hypocrisy, and disinformation to an unsuspecting public. Participants will gain new tools and find creative ways to get their own messages heard.

Workshops can focus on:

- Media literacy vs. fake news
- Raising your journalistic radar
- Fine art and performance
- Social and political action

Workshop and speaking engagements are popular with:

- Journalists
- Advertising and PR specialists
- Fine artists
- Activists
- Anyone concerned with the current state of media

Joey Skaggs has taught at New York's School of Visual Arts and Parsons School of Design. In speaking engagements he focuses on media literacy as well as divergent approaches to addressing social issues through art. A lifelong artist and educator, he has reached millions on a global scale.

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“Joey Skaggs was the most eloquent, entertaining speaker we sponsored this year. His sensitivity to people and expertise regarding the media create a personality and lecture which are unforgettable and inspirational.” —Denise Luce, Program Advisor, University of South Dakota

“We are already planning on bringing Joey back to campus. Thanks for a program worth booking.” -Terry Samuels, Assistant Director of Programming, Howard University, Washington, D.C.

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**PRICES:**

**Community Screening Price**

**Film Q&A Speaking Engagement\***

Venue/Room Size 1-20: \$125

Please Inquire

Venue/Room Size 21-99: \$225

Please Inquire

Venue/Room Size 100+: \$295

Please Inquire

Pease visit our [community screening webpage](#) for more information

\*Travel, lodging and per diems are extra.

\*Includes 30-45 min talk (including Q&A) after the screening.

\*Joey is available for one hour VIP reception after the event, on prior notice and approval.

**Workshop Price:**

1/2 Day: Please inquire Full Day:

Please inquire

This is sliding scale based on the type of institution, budget, etc.

Travel, lodging and per diems are extra, and customer pays for those separately.

**Package Deals available, please inquire.**

Contact Michael Kuehnert at [michael@videoproject.com](mailto:michael@videoproject.com) for more information.  
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